Gautam Godse

Product Builder

Monrovia, CA

+1-818-921-3331
gautam@godse.net
www.gautamgodse.com

Experienced Entrepreneur

Product-focused serial entrepreneur and computer engineer with 30 years of experience.

Successfully launched 5 startups, including India's first private ISP.

Proven expertise in managing large, globally distributed product, design, and engineering teams.

Delivered innovative products across various verticals, including Business Formations, Estate Planning, Intellectual Property, Online Legal Services, Home Automation, Education, Internet Services, Medicine, Games and Security.

Demonstrated success in leading product management and executive roles at both large corporations and startups.

Skills

Product Management
Team Leadership
Agile/SCRUM Methodologies
Software Development
Cross-functional Team Management
Technical & Administrative Team Building
Communication & Public Speaking
Patent Development

Experience

Appmosis Inc / CEO & Founder
May 2011 - PRESENT, California

Appmosis is a software development and consulting company. We build innovative software products and also invest in startups.

Our consulting services offer guidance, support, training and funding to product startups in the following areas:

- Structuring startup formations
- Customer acquisition
- Product-market fit
- Team building
- Project management

With over 30 years of experience in technology and a track record of developing successful apps and solutions, our team approaches each of our clients with fresh eyes to develop customized, unique strategies.

Experience

ZenBusiness PBC / Head of Product - Website Conversion

Feb 2022 - PRESENT, California

Increased website customer conversion by 30% in two years resulting in overall revenue increase of $20 million.

Implemented a new ChatBot based Conversational UI for acquisition and engagement.

Launched new products like, Free Formations, Banking and Compliance products for entrepreneurs.

Led a cross functional team of Marketing, Product & Engineering

BrainBase Inc / SVP of Product

May 2020 - Feb 2022, California

Built a cross-functional team of Product Managers, Designers, and Engineers.

Launched Brainbase File and Brainbase Vault, products in the Licensing Industry, achieving significant customer conversions and onboarding major clients like MGM and Hasbro.

Oversaw the flagship contract management software, Brainbase Assist.

Built an entire new Trademark registration experience with automated integration into the USPTO office for tracking applications.

LegalZoom Inc / VP of Product

Aug 2017 - May 2020, California

Recruited and led a product team of 11 managers across three divisions - Business Formations, Estate Planning and Intellectual Property.

Launched a new website design for business formations, increasing net revenue for LLC by 30% ($105 million).

Developed the LLC Tracker mobile app and integrated multiple business partners.

Built new Estate Planning options for new businesses.

Designed a new Trademark application search process.

ZowDow Inc / VP of Product

Aug 2015 - Aug 2017, California

As an Idealab company, built the product team and launched core services and client SDKs for a new search paradigm on mobile - Visual Search

Achieved 4x CTR with 1 billion search cards served per month.

Partnered with major international browser companies in Europe and China for integrating visual search.

Belkin Inc / Head of Product - WEMO

Jan 2014 - Aug 2015, California

Experience

Unified the WEMO Software Product Roadmap and launched major updates, increasing NPS by 50%.

Integrated new home automation products on WEMO platform.

Launched 5 key new WEMO home automation products integrated on the mobile platform

Yahoo! Inc / Senior Product Manager

Jan 2011 - Jan 2014, California

Developed the Identity Management platform SDK and co-invented Single Sign-On (SSO) for iOS.

Filed and was granted patents for mobile identity authentication and verification.

Integrated the Yahoo AD Platform into their mobile apps.

For career details from 1993-2010 visit www.gautamgodse.com

Education

Pune Institute of Computer Technology / BE. Computer Engg.

1992, India

Pioneered the first Linux installation in India and built a Novell Netware lab.

MB Thrill Squadron / Student Pilot

2022-2024, California

Completed 90 hours of flying time and getting ready for my Private Pilot's License exam.

Awards

US Patent 9,397,841: Mobile Device Motion based Human Verification

US Patent 9,332,432: Device Authentication with SMS ping and cell tower information

Interests

FIA Scrutineer for all US Formula-1 Grand Prix, Formula-E and World Endurance Championship races since 2013.

Past President & current Secretary of the Monrovia Tennis Club and Board member for 10 years.

Featured speaker for every freshman year class commencement at PICT, Pune.

Experienced Options Trading coach.

Student Pilot with 100+ hours of flying experience.